

## Auto Merchant Agreements

~~Avoid the hassle of tediously writing out agreements and burning through paper. Instead Completing agreements by hand is tedious and full of unnecessary paper usage.~~ Close deals with the click of a button by creating Auto Merchant Agreements within PegasusCRM, increasing your returns almost instantly.

**Commented [KC1]:** Hassle: stronger marketing word

**Commented [KC2]:** Is=weak boring verb

**Commented [KC3]:** "Unnecessary paper usage" = wordy

~~With The fields in PegasusCRM are designed to match those the fields found in merchant agreements, and our powerful PDF Import Wizard, you can quickly and easily map your forms. and with our PDF Import Wizard, you can easily map these fields to your forms. Once the fields of the agreement are mapped, simply fill them out in PegasusCRM as you would on paper.~~

**Commented [KC4]:** This section was wordy. 48 words down to 26, and I put in adverb quickly (powerful marketing term)

**Commented [KC5]:** Powerful marketing word=efficient

~~A simple click will efficiently. With just one click, you can electronically generate the merchant agreement for viewing, printing, or sharing. Built to increase your sales, PegasusCRM is built to advance your sales flow by sending documents directly to a merchant through the Merchant Portal. You can even request a signature and supporting documentation if needed. Within the system, not only can you submit the merchant agreement for signature, but you can also request any supporting documentation that your processor requires.~~

**Commented [KC6]:** Got rid of weak verb "is" and changed the writing to active voice instead of passive voice here.

**Commented [KC7]:** This sentence was a bit wordy, but I am not sure if I retained meaning in my rewritten version.

~~Inside the Merchant Portal, PegasusCRM's liquid sign feature allows a merchant to can quickly verify and sign their completed agreement without printing a single page. Approval is as simple as viewing the PDF of the merchant agreement and checking a box to agree to the terms and conditions. Thanks to PegasusCRM's Liquid Sign feature, merchants can sign an agreement as quickly as it was sent to them using their mouse or a touchscreen device.~~

**Commented [KC8]:** I don't think you need to explain the approval. Checking that you agree to terms and conditions is standard.

~~The instant that a merchant signs the agreement, PegasusCRM creates a time/date stamp and records the IP address. Promptly, the system returns the signed agreement, complete with any supporting documentation. at which the document was signed. The system promptly returns to you the signed agreement, complete with any supporting documentation, directly from the Merchant Portal.~~

~~From there, your office can board the merchant with your processor. If you process with First Data North, Vantiv, or TransFirst, your office can directly board merchants from PegasusCRM. If not, don't worry! PegasusCRM's boarding capabilities grow every day! the boarding abilities of PegasusCRM are growing every day!~~

**Commented [KC9]:** I don't think you need this sentence because in the next it makes it clear you can directly board the merchants, and this sentence is dull.

**Commented [KC10]:** Got rid of weak verb "are"